



ELEVATE

REAL ESTATE TEAM

Introducing

ELEVATE
REAL ESTATE TEAM

Home

IS WHERE YOUR
STORY BEGINS



A SEAMLESS AND UNMATCHED REAL ESTATE EXPERIENCE

ELEVATE
REAL ESTATE TEAM

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Mission Statement

Our mission is to deliver unparalleled real estate services with unwavering integrity, hard work, and a focus on our clients' best interests. We strive to build trust through every action, exceed expectations with professional and personalized care, and guide our clients expertly and empathetically, transforming transactions into lasting relationships and houses into homes

Teamwork makes the dream work!

Elevate Team at MTP – where teamwork isn't just a buzzword, it's our superpower! Our team of skilled realtors works together like a well-oiled machine to guarantee your real estate experience is nothing short of exceptional. We are your personal team of community champions and home heart surgeons, collaborating to provide you with the best possible service.

Our secret sauce? It's the power of numbers and the magic of collaboration. We believe that by pooling our talents, knowledge, and resources, we can deliver results that are exponentially better than going it alone. At Elevate Team, we build trust with every client, every day, brick by brick. Our collective goal is not just to meet your expectations, but to exceed them in every way.

When you work with us, you're not just getting one professional's opinion – you're tapping into the expertise of our entire team. Together, we'll guide you through your real estate journey, transforming complex transactions into harmonious collaborations, and houses into homes. We are committed to maintaining sky-high service standards, empowering you with the collective wisdom of our team to make informed, confident decisions. So come on in, the door's open – let's create some real estate magic together!

WHY ELEVATE

an elevated experience



Zik
JAGLAN
Realtor

I believe real estate is more than just a house; it's a community. As your Realtor you can expect excellent customer service, sincerity and integrity. A great customer experience is at the core of my service, through building relationships with clients and more importantly, maintaining those relationships by communicating effectively throughout the entire home buying or selling experience. Happy clients last a lifetime!

As a real estate investor and local business owner, I have spent many years bringing valuable services to our community. I recognize and value the trust that my clients place in me and I strive to exceed their expectations everyday. I bring that same passion for our community to real estate.

I reside in Oshtemo, MI with my wife and two daughters. Growing up in Southwest Michigan, I know our neighborhoods, schools, parks and other amenities well. I bring years of experience of our area to better serve you and your family!

Testimonials

"I recently had the pleasure of working with Vik Jaglan, and I must say, my experience was absolutely exceptional. Vik's dedication, knowledge, and professionalism truly set him apart from other real estate agents I've encountered in the past. Vik's commitment to ensuring a seamless and successful transaction was evident."

- Kayla S.

Vik was amazing to work with, as a first time home buyer, he had a ton of valuable knowledge about the processes and was always willing to answer any and all questions I had. From setting up houses that you may like/fit your criteria all the way to closing, it was a extremely smooth and easy process! His knowledge of the area helped me find an amazing house at an amazing price! Highly recommend him for the greater Kalamazoo area!

- Amanda F.

I had the privilege of working closely with Vik in the challenging real estate market of today, and I cannot express enough how impressed I am with their exceptional skills, unwavering empathy, and profound understanding of the industry.

We were the mortgage lender in this transaction, It's rare to come across those that impress you in our industry after over a decade in it. Vik is one of those professionals thank you Vik!

- Pat M.



MARKETING YOUR HOME

custom tailored strategies

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1. Professional Photography and videography: Elevate always invest in high-quality photos and videos that highlight the homes best features. Professional photos can make a dramatic difference in how potential buyers perceive a property.

2. Virtual Tours: We have the ability to create a 3D virtual tour or video walk-through of the home. This allows potential buyers to get a realistic view of the property from the comfort of their homes, which is particularly useful for out-of-town buyers.

3. Staging: We provide resources for staging the home to showcase its potential. A well-staged home tends to sell faster because it helps buyers visualize themselves living in the space.

4. Custom Website: We develop a custom website or a dedicated page for the property with detailed information, photos, and videos. This can be an exclusive platform to showcase the property's features.

5. Social Media Marketing: We utilize social media platforms to reach a broader audience. Targeted ads on platforms like Facebook, Instagram, and Pinterest can be very effective in reaching potential buyers.

6. Email Marketing: We conduct targeted email blasts to potential buyers and real estate agents who may have interested clients. Our extensive database includes a vast network of potential investors.

7. Open Houses: Hosting open houses is our specialty, inviting potential buyers to view the property in its best light. We ensure the home is impeccably presented and provide informative brochures or fact sheets for visitors.

8. Networking: Elevate utilizes both personal and professional networks to promote the property. Our real estate agents actively network with peers who may have clients looking for properties like yours.

9. Print Advertising: In addition to online marketing, we utilize traditional methods such as high-quality brochures, flyers, and postcards. These are particularly effective when distributed in local coffee shops, community centers, and other local businesses.

10. SEO and Online Listings: We make sure your property is listed on all relevant real estate websites, including Zillow, Realtor.com, and Trulia. We also employ search engine optimization (SEO) techniques to enhance the property's visibility in search engine results.

YOUR REAL ESTATE PARTNER



1. MARKET KNOWLEDGE:

Deep understanding of local real estate market trends.

Access to comprehensive, up-to-date listings, including off-market opportunities.



2. NEGOTIATION SKILLS:

Expert negotiators who can secure the best possible price and terms.

Knowledge of what's negotiable and what's not to create win-win situations.



3. TIME SAVING:

Streamlining the search process to only show properties that meet your specific criteria. Handling the complexities of the buying process, allowing you to focus on what matters most to you.



4. NETWORK AND RESOURCES:

Connections with other real estate professionals, including inspectors, lawyers, and mortgage brokers. Access to tools and data not available to the general public.



5. ADVOCACY AND PROTECTION:

A fiduciary duty to act in your best interests at all times. Professional advice on all offers and contracts, reducing risk.



6. COST EFFICIENCY:

Often, the buyer's agent's commission is paid by the seller, meaning professional representation at no direct cost to you. Insight into market values to avoid overpaying for a property.



7. EMOTIONAL FILTER:

A buffer between you and the stress of the negotiation process.

Objective perspective to help you make informed decisions without the clouding of emotions.

LISTING PROCESS

steps to listing your home

GET READY

1

We'll start by identifying your selling goals and crafting a tailored selling plan. Then, we'll walk you through the necessary paperwork involved in selling your home, ensuring you fully understand each step. Additionally, we'll help you comprehend all the costs involved and set clear expectations for the process.

2

SET A PRICE

We'll begin by reviewing comparable home sales in your area, thoroughly analyzing the details of these sales to understand how your home compares. Based on this information, together, we will determine an appropriate market price for your home.

3

SHOW YOUR HOME

We'll start by preparing your home for the market, which includes deep cleaning and decluttering, as well as making any necessary repairs. Once your home looks its best, we'll take professional photos and create videos to showcase its features. Then, we'll begin promoting your house both online and offline through social media, flyers, and signs. Lastly, we'll schedule open houses to attract potential buyers.

4

NEGOTIATE OFFERS

We will meticulously scrutinize each offer alongside you, aggressively negotiating for the best terms. Our focus is on securing the most advantageous deal for you, and once the ideal offer is identified, we will finalize all terms and guide you through the contract signing process.

5

PRE-CLOSING AND TITLE

We will expertly guide you through the various stages of the selling process, including the buyer's inspection, the lender's appraisal, and, if necessary, the survey. Additionally, we will assist you in preparing for and conducting the final walkthrough to ensure everything is in order for a smooth transaction.

6

CLOSING

We will conduct a thorough review of the closing statement to ensure your complete comfort and understanding of the financial details. On the day of signing, we will provide comprehensive assistance and support. Additionally, we will seamlessly manage the exchange of possession to guarantee a smooth and professional conclusion to the transaction.

6

Congratulations!

YOU JUST SOLD YOUR HOUSE!

BUYING PROCESS

steps to buying your dream home

PRE-APPROVAL

1

We will assist buyers in navigating the following steps: consulting with a lender, addressing any concerns, selecting the most suitable mortgage option, and securing a pre-approval letter.

2

HOME SHOPPING

As a professional buyer's agent, I will help you find your ideal home by first discussing your specific criteria. We will then tour listings that match your price range. I will set up a personalized search portal for you, ensuring you have access to properties that meet your needs. If necessary, we can adjust your criteria to better align with the available options.

3

OFFER AND NEGOTIATION

As your professional buyer's agent, I'll leverage my detail-oriented approach to strategically negotiate your offer. By carefully assessing the property's value, market trends, and your budget, I aim to secure the best terms and price for you, ensuring every aspect of the deal, from the offer price to contract details, aligns with your interests.

4

DUE-DILIGENCE

As your professional real estate agent, my focus is on thorough due diligence to protect your interests. I'll handle scheduling property inspections, review legal documents, and check titles to avoid any issues, ensuring compliance and advising on legalities. My meticulous attention to every aspect of the transaction guarantees your protection.

5

PRE-CLOSING AND TITLE

We will expertly guide you through the various stages of the selling process, including the buyer's inspection, the lender's appraisal, and, if necessary, the survey. Additionally, we will assist you in preparing for and conducting the final walkthrough to ensure everything is in order for a smooth transaction.

6

CLOSING

We will conduct a thorough review of the closing statement to ensure your complete comfort and understanding of the financial details. We will be there to support and guide you on the day of signing.

7

Congratulations!

YOU ARE A HOME OWNER!



OUR PARTNERS

in the industry

1. REAL ESTATE TRANSACTION COORDINATOR

A Real Estate Transaction Coordinator significantly streamlines the buying and selling process. Their role reduces the administrative burden on real estate agents, allowing them to focus more on client interaction and needs throughout the process. For clients, their presence means a smoother, more understandable, and less stressful transaction experience. Their expertise and coordination skills play a vital role in the successful closing of real estate deals, making them an invaluable asset. The transaction coordinator focuses on document management, communication, timeline oversight, problem solving, compliance monitoring, and scheduling.

2. PHOTOGRAPHER AND VIDEOGRAPHER

Professional real estate photography and videography are invaluable tools in marketing and selling a property. They enhance the appeal, reach a broader audience, and can significantly impact the speed and price of a sale, providing a competitive edge in a crowded marketplace. The key factors include first impressions matter, professional quality and expertise, maximizing property appeal, virtual staging opportunities, and showcasing the property at its best.

3. HOME INSPECTOR

A professional home inspection helps mitigate the risks associated with purchasing real estate, ensuring that buyers are fully informed about the condition of the property they are considering. A good inspector can help with identifying potential problems and safety concerns, contribute to cost savings in the long run, provide an unbiased opinion, and assist in understanding future maintenance needs. They help give you peace of mind.

4. LENDING PARTNERS

While it might be tempting to choose a lender based solely on the lowest rates or fees, the experience and expertise of a mortgage lender are invaluable for a smooth, efficient, and informed home-buying or refinancing experience. A great lender will have expertise in loan options, knowledge of market conditions, efficient processing, risk mitigation, long-term financial planning, and post-closing support.

5. TITLE PARTNERS

A good title company is essential in a real estate transaction as it ensures that the property title is clear, provides insurance against future claims, handles the escrow and closing process efficiently, and mitigates the risk of future legal complications. They specialize in title search and clearing title issues, providing title insurance, and preventing future legal issues.



*Thank you for considering the
Elevate Real Estate Team as your
real estate professional!*



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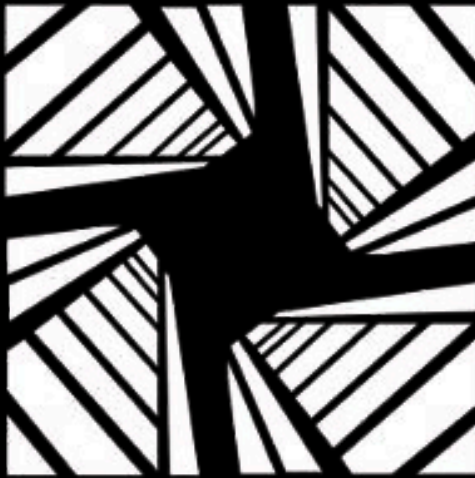
let's get in touch

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